

Brethren Evangelist

"I Am the Way, the Truth and the Life."—Jesus

VOLUME XXIII.

ASHLAND, O., THURSDAY, MARCH 7, 1901.

No. 10

Editorial

ANNOUNCEMENTS AND OBSERVATIONS

Several times each year the publishers claim the first page of the paper. Being busily engaged in the preparation of the manuscript for the coming *Quarterly* we gladly yield this space to the publishers for such announcements and observations as they may have to make.

Our Special Offer

On page 16 of last week's paper, and repeated this week on the same page, the reader will find the announcement of a special offer which it seems to us should create sufficient rivalry to accomplish the desired end. The plan is somewhat unique, and if pastors and agents will avail themselves of the opportunity it affords we feel confident that the desired 500 new subscriptions can be secured. Each week we will credit all new subscriptions to the district from which they were sent in, giving the names of the persons who sent them. A few credits are given this week. The number of new subscriptions apportioned to each district is based both on the number of members in that district and also on the number of papers now going into that district. For an instance, take Maryland and Virginia District, and Pennsylvania District. The former does not contain as many members as the latter, yet the same number of papers are apportioned to each. The reason is that Pennsylvania is now taking more papers in proportion to its membership than Maryland and Virginia District. We believe the apportionment to be just, and shall hope to see a renewed effort to enlarge the subscription list to the EVANGELIST. Please note that as long as they last each new subscriber will get a copy of the Twentieth Century number, and other back numbers. It will require *less than three new* subscriptions from each congregation in Pennsylvania to make its quota; the same is true of other districts. *Two* new subscriptions from each congregation in Indiana will make its quota, lacking 5. Surely we are not asking anything unreasonable.

The Quarterly for Second Quarter

The *Quarterlies* for second quarter will be ready about March 17 or 18, and they promise to be the best we have ever issued. Blank forms have been mailed to all schools of which we have a record at the office, and it will save us trouble if these blanks are used in ordering. We may not have the addresses of the officers of schools which closed during the winter months. They will please make applications for blanks and circulars giving full description of our several publications.

The Angelus and Our Little Folks

If you have not seen the last four numbers of *Our Little Folks* send for sample copies, and examine them carefully. For the little people in the Sunday school and in the home there is no better paper published, and the price is very low, 4 cents each per quarter, in lots of five or more. As to *The Angelus*, we are convinced that no where else can you get the same amount of good, safe, clean, pure reading matter for the same money. The paper costs but 25 cents a year, and yet contains one third as much matter as the BRETHREN EVANGELIST. Does your school now get *The Angelus*? Will you agree to distribute 25 copies free if we send them to you, or less if you do not need as many as 25? We should like to see *every* school try this paper the next quarter. When once we have a customer for *The Angelus* we seldom lose him.

Notices of Expiration

A new and more practical system of expiration notices has been adopted. Beginning with April 1, 1901, about ten days before your paper expires you will receive a notice stating the exact time when your paper will expire. This is nothing more than a notice of expiration. If not renewed two weeks after expiration another notice will be sent, kindly requesting the renewal of the paper. If the notice is disregarded the name will be dropped from the list. This does not mean that cash must accompany the renewal, but that the subscriber states whether he wishes the paper continued or not.

Our reason for adopting this course is that too many allow their subscriptions to run three or four months and then ask us to discontinue the paper. In all such cases the Board is the loser, and when the number runs into the hundreds it means more loss than the business can afford. Those whose subscription expired with 50 00 have now received 10 numbers in the new year, and owe the House 30 cents each, with three cents more for each additional paper received. It can easily be seen therefore that if the paper is to be discontinued a remittance of 30 cents should accompany the request for discontinuance.

Here endeth the first lesson of the year.

Do As They Say

Our Savior evidently sought to defend the gospel against the indifferent personal influence of many of its expounders, in all ages, when he told his disciples to obey the teaching of the Scribes, but not to emulate their conduct, for said he: "They say, and do not." That the life of a minister ought to correspond with his preaching goes for the saying, for many reasons, one of which is the fact that his hearers will unconsciously measure his doctrine by his life. But against